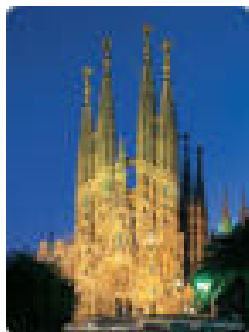


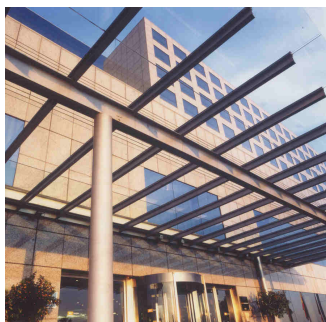
## 23rd Open Grid Forum - OGF23

### SPONSOR PROSPECTUS



**2-6 June 2008, Hotel Barceló Sants, Barcelona,  
Spain**

**Hosted by Barcelona Supercomputing Center (BSC),  
co-located with OGF-Europe 1st International Event  
&  
BEinGRID Industry Days**



Open Grid Forum • 15700 103<sup>rd</sup> Street, Suite 210 • Lemont • IL • 60439 • USA  
Phone 312.895.5930 • Fax 630.991.2923 • [www.ogf.org](http://www.ogf.org)

OGF-Europe is funded by the European Commission under the Capacities Specific  
Programme for Research & Technological Development (FP7)  
[www.ogfeurope.eu/](http://www.ogfeurope.eu/)

## SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available for OGF23, 2-6 June 2008 in Barcelona, hosted by Barcelona Supercomputing Center and co-located with OGF-Europe 1st international event & BEinGRID Industry Days. OGF23 is one of Europe's top Grid events of the year, bringing together the global Grid community to develop Grid standards, to showcase real-world applications and to discuss techniques and applications used to exploit large-scale Grid infrastructures.

OGF23 features Enterprise and eSciences best practices workshops, in-depth Tutorials and presents business case studies and solutions. This multi-faceted event will connect business and research players from across the globe, offer ample opportunities to network and deliberate top priorities for adoption and standardisation.

Sponsor partnerships are a prime opportunity to engage with the European and global Grid community, showcase technological excellence, and benefit from high-level visibility. Sponsoring this top EU Grid event will be a rewarding marketing, business development and partnership opportunity with various levels of visibility on offer.

## SPONSORSHIP BENEFITS

- Targeted audience of over 500 Grid technical and management leaders, researchers and Grid users from around the globe.
- Unique opportunity to gain exposure for your organisation & products in the sponsor exhibit area.
- Several exclusive offers to capture audience attention including a Joint Welcome Cocktail Reception with BEinGRID & Networking Lunches offered to all attendants of OGF23.
- OGF-Europe 1st international event, including Community Outreach Seminars, Exhibition, in-depth Tutorials and Workshops, bringing together top-level experts from the business & research communities to explore best practices & top-level challenges. OGF-Europe events foster strong relationships between actors from diverse verticals & fields, as well as with EC-funded projects focusing on Grid development & standardisation to create synergies for long-lasting mutual benefits.
- BEinGRID Industry Days demonstrating real-world applications of Grid in a wide range of sectors including finance, supply chain management, media, leisure and environmental sciences, among others. These practical examples will showcase Grid solutions through demos of successful BEinGRID Business Experiments complemented by guest-speakers keynotes, success stories from the software and services industry, and roundtables.
- Joint OGF-BEinGRID sponsorship available for Welcome Reception on Tuesday 3 June 2008.
- Extensive networking opportunities at sessions and social events.

OGF-Europe - OGF.eeig, Via D'Azeglio, 4 . 56125 Pisa, Italy  
Phone/Fax: +39 050 503325 [contact@trust-itsservices.com](mailto:contact@trust-itsservices.com)

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## ENHANCED SPONSORSHIP & EXHIBITION OFFERS

### Premier Level Sponsorships

#### Welcome Cocktail Reception: €12000

**Exclusive!**

Gain maximum visibility for your company by partnering with the OGF23 Event Team to design an all-attendee Welcome Cocktail Reception. Sponsoring the Reception will maximise visibility across OGF's global community & BEinGRID Industry Day participants. A minimum commitment of €12000 includes open bar and hors d'oeuvres. Additional funds can be contributed for food & beverage upgrades and entertainment add-ons to increase the quality of the Reception. This sponsorship is available as a joint sponsorship with BEinGRID or as a single package.

Sponsorship package includes:

- Top-level exposure of company logo on event websites, & pre-event marketing in selected announcements. Inclusion of company overview & logo in the printed Event Program.
- Company logo displayed on-screen prior to all plenary presentations, as well as two company signs (self-standing, pull-ups or posters) displayed in selected conference meeting rooms.
- Acknowledgement by OGF President at opening plenary session.
- A parallel talk during OGF23 subject to Program Committee approval.
- 3 full conference passes.
- Small display table in the OGF-Europe Exhibition area.
- Distribution of corporate promotional material in the Delegate Welcome Pack.
- Dedicated press coverage to be defined with organisers.

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#### Networking Lunches: €6000

**4 Available**

Gain visibility by sponsoring one of the networking lunches. Combined lunch sponsor packages can be tailor-made to meet specific corporate requirements. Additional funds can be contributed for the Upgraded Lunch on Thursday 5 June in conjunction with the announcement of the Best Demo Prize.

Sponsorship package includes:

- Pre-event visibility with company logo on event websites.
- Company logo displayed on-screen prior to all plenary presentations.
- Sign prominently displayed in lunch area and placard on each table.
- Company logo & company overview in printed Event Program.
- Small Display Table within the OGF-Europe Exhibition.
- Distribution of corporate promotional material in the Delegate Welcome Pack.
- 2 full conference passes.

## Elite Level Sponsorships

### Technology in Motion - Demos & Displays at OGF-Europe Exhibition

Exhibition sponsorship opportunities are available to organizations seeking high-profile pre-event and on-site exposure in the Foyer, a high-traffic area at OGF23. Exhibition sponsorship offers a unique opportunity to showcase technological excellence and promote corporate mission and achievements in terms of Grid development. Sponsors will gain benefits from high-level visibility during the 3-day exhibition, including the Welcome Cocktail Reception & Networking lunches & coffee breaks, as well as through the event websites, OGF23 Brochure and press coverage. A Prize will be awarded to the best demo.

#### Demo & Display: €4000

**8 Available**

Commercial & research organisations can benefit from significant pre-event and on-site visibility by showcasing their Grid technology through a demo & on the display table located in a high-traffic area during OGF23. Sponsorships are subject to an application through the form included at the end of this prospectus.

Sponsorship package includes:

- Table (1.7m x 80cm), screen, two chairs, poster board (self-standing or pull-ups), 1 electrical connection & Internet wireless access included.
- Company/organisation logo in the printed Event Program with a 300-word organisation & demo description.
- Pre-event visibility with company/organisation logo on event websites.
- Dissemination of demo & display features through dedicated press coverage.
- 2 full conference passes.

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#### Networking Coffee Breaks: €3000

**8 Available**

Gain visibility by sponsor a Networking Coffee Break in the Foyer & Exhibition Area, a high-traffic area of OGF23.

Sponsorship package includes:

- Pre-event visibility with company logo on event websites.
- Sign prominently displayed in coffee break area.
- Company logo displayed on-screen prior to all plenary presentations.
- Self-standing poster or pop-up in the OGF-Europe Exhibition area.
- Company logo in the printed Event Program.
- Distribution of corporate promotional material in the Delegate Welcome Pack.
- 1 full conference pass.

### **OGF Co-branded Promotional Item: €3000-€5000**

**Exclusive!**

Partner with the OGF23 Event Team to choose a co-branded promotional item to be distributed to all attendees. Recommended funding for this exclusive sponsorship ranges from €3000 to €5000 in accordance with brand placement & prominence. Contact [scrumb@ogf.org](mailto:scrumb@ogf.org) for additional information if you are interested in this sponsorship offer.

Sponsorship package includes:

- Pre-event visibility with company logo on event websites.
  - Company logo displayed on-screen prior to all plenary presentations.
  - Distribution of corporate promotional material in the Delegate Welcome Pack.
  - Insertion of company overview & logo in the printed Event Program. .
  - 1 full conference pass.
- 

### **Sponsor of the Best Demo Prize: €2500**

**Exclusive!**

Receive visibility by sponsoring the Best Demo Prize by working with Experts in judging the demo that most effectively showcases Grid technology development & its benefits.

Sponsorship package includes:

- Pre-event visibility with company logo on event websites.
  - Company logo & overview in the printed Event Program.
  - Company logo displayed on-screen prior to all plenary presentations.
  - Visibility at the event – announcement during Lunch on Thursday 5 June and acknowledgement in the News Release on the Best Demo.
  - 1 full conference pass.
- 

### **Wireless (priced at cost as set by venue vendor)**

**Exclusive!**

Receive high visibility for your company by sponsoring the wireless networking for delegates & speakers at OGF23.

Sponsorship package includes:

- Pre-event visibility with company logo on event websites.
  - Company logo in printed Event Program.
  - Company logo displayed on-screen prior to all plenary presentations.
  - Distribution of company promotional material in the Delegate Welcome Pack.
  - 1 full conference pass.
-

## About OGF

Open Grid Forum (OGF) is the leading world-wide organisation dedicated to accelerating Grid adoption by providing an open forum for Grid innovation and by developing open standards for Grid software interoperability. OGF was formed in June 2006 with the merger of the Global Grid Forum (GGF) and the Enterprise Grid Alliance (EGA). Headquartered in Chicago, OGF is a community of users, researchers, developers, and solution providers representing over 400 organisations in more than 50 countries.

For more information and to learn about the benefits of membership, visit [www.ogf.org](http://www.ogf.org).

## About OGF-Europe



OGF-Europe, *Mobilising and Integrating Communities on Grid Standards & Best Practices Globally*, is a 24-month project funded by the European Commission. OGF-Europe is aimed at stimulating, co-ordinating and harmonising Grid adoption across EU27 and globally through key project deliverables including outreach seminars and workshops, adoption challenges and recommendation reports, community surveys, best practice reports and tutorials. OGF-Europe also co-ordinates an "Industry Experts" group to better understand how European enterprises are dealing with issues surrounding interoperations and standardisation and engage them in the core work of OGF.

For more information visit – [www.ogf-europe.eu/](http://www.ogf-europe.eu/)

## About BEinGRID



BEinGRID is the European Union's largest integrated project funded by the Information Society Technologies (IST) research through the sixth research Framework Programme (FP6) focusing on Business Experiments and Grid pilots, which are designed to implement and deploy Grid solutions in industrial key sectors.

For more information visit - <http://www.beingrid.eu/>

### OGF23 Sponsorship Agreement

By signing this Agreement you are consenting to the details as presented and understand the financial contributions of the sponsorship. Please note that there is a special application form for sponsorships of the Demo & Displays below.

ORGANIZATION DETAILS	
TITLE & FULL NAME:	
COMPANY:	
ADDRESS:	
CITY:	
PROVINCE/STATE:	POST CODE/ZIP:
PHONE:	FAX:
EMAIL:	

ENHANCED SPONSORSHIPS: Premier & Elite (Check the applicable sponsorship. Indicate selected sponsorship with organization name in the box on the right)	
Welcome Cocktail Reception: €12000	
OGF co-branded promotional item: €3000-€5000	
Exhibition: €4000	
Networking Lunch: €6000	
Networking Coffee Breaks: €3000	
Wireless (priced at cost)	
Best Demo Prize: €2500	

Sponsor Signature \_\_\_\_\_

Date \_\_\_\_\_

Upon completion of this form please fax to Steve Crumb @ +1.630.991.2923.  
 Upon receipt, you will be sent an invoice for this sponsorship. Payment in full is due 5 days prior to the event.  
 Submit questions to Steve Crumb at [scrumb@ogf.org](mailto:scrumb@ogf.org) or call +1.312.895.5931

### OGF23 Exhibition Sponsorship Form

OGF-Europe – OGF.eeig, Via D’Azeglio, 4 . 56125 Pisa, Italy  
 Phone/Fax: +39 050 503325 [contact@trust-itservices.com](mailto:contact@trust-itservices.com)

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OGF23 offers exhibitor & demo display sponsors pre-event and on-site visibility at one of Europe's key Grid events. Please request the Exhibition Sponsorship Form (specimen below) from [ogf23@ogfeurope.eu](mailto:ogf23@ogfeurope.eu) and return the completed form to the same email address.

Demos & displays are subject to the approval of the Program Committee.

ORGANIZATION DETAILS	
TITLE & FULL NAME:	
COMPANY:	
ADDRESS:	
CITY:	
PROVINCE/STATE:	POST CODE/ZIP:
PHONE:	FAX:
EMAIL:	
REPRESENTING EC-FUNDED PROJECT (as applicable, including website & brief project overview):	



## EXHIBITION SPONSORSHIP FORM

### Elite – Exhibition (€4000)

#### REASON FOR EXHIBITION APPLICATION

*Please provide an overview of Exhibition Demo & Display.*

*Please outline how you will showcase technological excellence & the benefits of Grid computing.*

*Please describe the impact of the technology and keywords relating to it.*

*Please indicate how you have engaged or intend to engage with OGF & OGF-Europe.*

*Please specify your audience expectations at OGF23.*